

Civic Innovation Through Mass Collaboration



@CORBETT3000

1. iStrategyLabs CEO
2. Co-creator of Apps for Democracy
3. Co-creator of Apps for the Army
4. Code for America Advisor
5. NBM #icities Advisor
6. Advisor to Vince Gray's Transition team
7. Host of CityCampDC
8. DC Tech Titan, Power 30 Under 30,
9. Yah dah yah dah yah dah

iststrategy**labs**



Apps for **Democracy**

An Innovation Contest

**Vivek Kundra, former CTO of
DC (now Federal CIO)
needed a way to make DC's
open Data Catalog useful**

Data Catalog



For years the District of Columbia has provided public access to city operational data through the Internet. Now the District provides citizens with the access to 453 datasets from multiple agencies, a catalyst ensuring agencies operate as more responsive, better performing organizations. Use the data catalog below to subscribe to a live data feed in Atom format and access data in XML, Text/CSV, KML or ESRI Shapefile formats. Please note that by accessing the data catalog and feeds, you agree to our [Terms of Use](#). Please read before accessing the data. All data visualizations on maps should be considered approximate. The visualizations provided by this application include only records that can be mapped. If you have any questions or comments about the DC Data Catalog, please contact us at citydw@dc.gov. Visit [DC FOIA page](#) for information on FOIA requests.

Create Your Own Visualizations using DC datasets

Free websites such as [Swivel](#) and [Many Eyes](#) allow users to create and share a variety of data visualizations. Below are the links to some interactive graphs and charts created based on DC datasets. You can create your own visualization using already uploaded datasets or slice and dice data the way no one did before. Please email us at citydw@dc.gov if you want your visualization to be featured on this page.

[2009 Service Requests](#)
[Building Permits Paid Fees](#)
[Assessment Roll](#)
[Recent Crimes in DC](#)
[Crime Statistics by Offence Type](#)
[Crime Statistics by Police District](#)
[Crimes - tag cloud](#)

To learn more about these visualization tools, [click here](#).

[Disclaimer...](#)

Popular Downloads

[CJIS Juvenile Arrests and Charges 2009](#)
[CJIS Juvenile Arrests and Charges 2008](#)
[Crime incidents \(ASAP\) 2010](#)
[Crime incidents \(ASAP\) 2009](#)
[Crime incidents \(ASAP\) 2008](#)
[Crime incidents \(ASAP\) 2007](#)
[Crime incidents \(ASAP\) 2006](#)
[Purchase Orders 2010](#)
[Purchase Orders 2009](#)
[Purchase Orders 2008](#)
[Purchase Orders 2004-2007](#)
[Public Space Permits 2008](#)
[Public Space Permits 2004-2007](#)
[ITSA Current Awarded Engagements](#)
[Purchase Card Transactions](#)
[ITSA Current Open Requirements](#)
[311 Service Requests](#)

Custom Downloads

[311 Service Requests](#)
[Building Permits](#)
[CJIS Juvenile Arrests and Charges](#)
[Completed Construction Projects 2010](#)
[Crime incidents \(ASAP\)](#)
[Current Construction Projects](#)
[Public Space Permits](#)
[Registered Property](#)
[Registered Vacant Property](#)

Live Data Feeds

[311 Service Requests](#)
[CJIS Juvenile Arrests and Charges](#)
[Completed Construction Projects 2010](#)
[Crime incidents \(ASAP\)](#)
[Current Construction Projects](#)
[ITSA Current Awarded Engagements](#)
[ITSA Current Open Requirements](#)
[Public Space Permits](#)
[Purchase Orders](#)
[Registered Property](#)
[Registered Vacant Property](#)

Get updates in other formats...

See it on Google Maps

[311 Service Requests](#)
[Building Permits](#)
[CBEs active in ITSA Program](#)
[Completed Construction Projects 2007](#)
[Completed Construction Projects 2008](#)
[Completed Construction Projects 2009](#)
[Completed Construction Projects 2010](#)
[Crime incidents \(ASAP\)](#)
[Current Construction Projects](#)
[DCPS Computer Deployment](#)
[Housing Code Enforcement](#)
[ITSA Current Awarded Engagements](#)
[Public Space Permits](#)

New design & features coming soon!

Subscribe to [Data Catalog News](#) feed to get updates.
 For Developers, we provide the [Data Catalog Description](#) and [Data Catalog Updates](#)

For more information on government operations and performance monitoring visit the [CapStat](#) website or view [Summary Reports](#).

Text / CSV: Use this format for easy access to the data. Text/CSV files could be opened by most desktop spreadsheet applications (e.g. MS Excel).

Atom feed: Better suited for consumption by automated programs capable of handling Atom files. Allows subscription to data feed for continuous updates. [Learn more about Atom](#). We support [GeoRSS](#) extension which includes location as part of a feed.

XML: Better suited for consumption by automated programs capable of handling raw XML files.

ESRI: Used for consumption by ESRI-compatible mapping applications. Most datasets in ESRI format are updated on a monthly or quarterly basis as they are not "operational" in nature.

KML: Used to display geospatial data in Google Earth, Google Maps, and similar applications.

The Old Way

1.0

you know

the way it's done now

The New Way

Open Data/Source

+

2.0 → Citizen Talent

+

Fame and Fortune

=

?

Fame and Fortune

Mayor & CTO's Press Event:



"Apps for Democracy produced more savings for the D.C. government than any other initiative." -Vivek Kundra, CTO of DC.

Awards	Count	Independent	Agency	Total
Gold	2	\$2,000	\$2,000	\$4,000
Silver	6	\$1,000	\$1,000	\$6,000
Bronze	10	\$500	\$500	\$5,000
Honorable Mention	40	\$100	\$100	\$4,000
People's Choice	2	-	-	2 x \$500
Total	60			\$20,000

Year 1 Results

47 web, iPhone, & Facebook apps

\$2,300,000+ EST Value

\$50,000 in cost

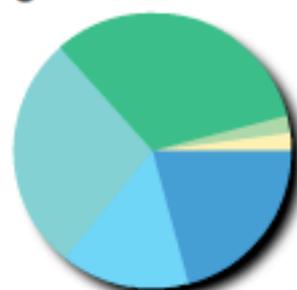
+4000% ROI



- * **Marinas near you**
- * **Libraries near you**
- * **Gas stations near you**
- * **Banks near you**
- * **Hotels near you**
- * **Construction projects near you**
- * **Embassies near you**
- * **Places of worship near you**
- * **Vacant properties near you**
- * **Building permits pulled near you**
- * **Crime alerts near you**
- * **Post offices near you**
- * **Housing code violations near you**
- * **Police stations near you**

The People

Age



- <5
- 5-17
- 18-21
- 22-29
- 30-39
- 40-49
- 50-64
- >65

Ethnicity



- Asian
- Black
- Hispanic
- Multi-Race
- White
- Other

Households

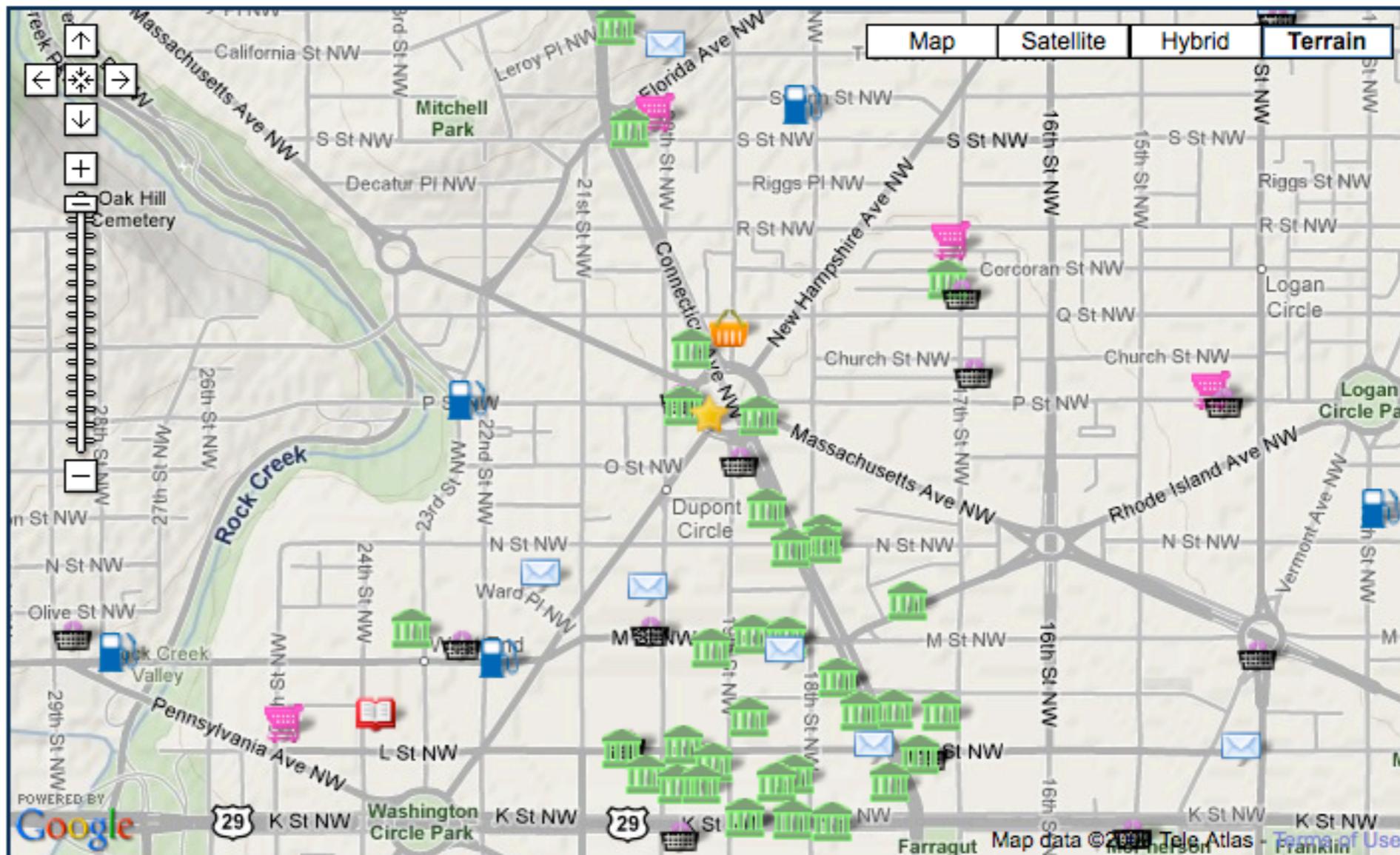


- Married
- Married w/kids
- Single
- Single w/kids

Occupancy



- Owner
- Renter
- Vacant



Errands

	Bank Bank of America, NA	0.0mi
	Gas Embassy Mobile	0.3mi
	Library West End	0.5mi
	Post Office Twentieth Street	0.2mi
	Shopping Dupont Circle	0.1mi
	Grocery Safeway	0.3mi
	Convenience CVS	0.0mi

Did You Know?

The Embassy of the Republic of Iraq is 0.1mi away

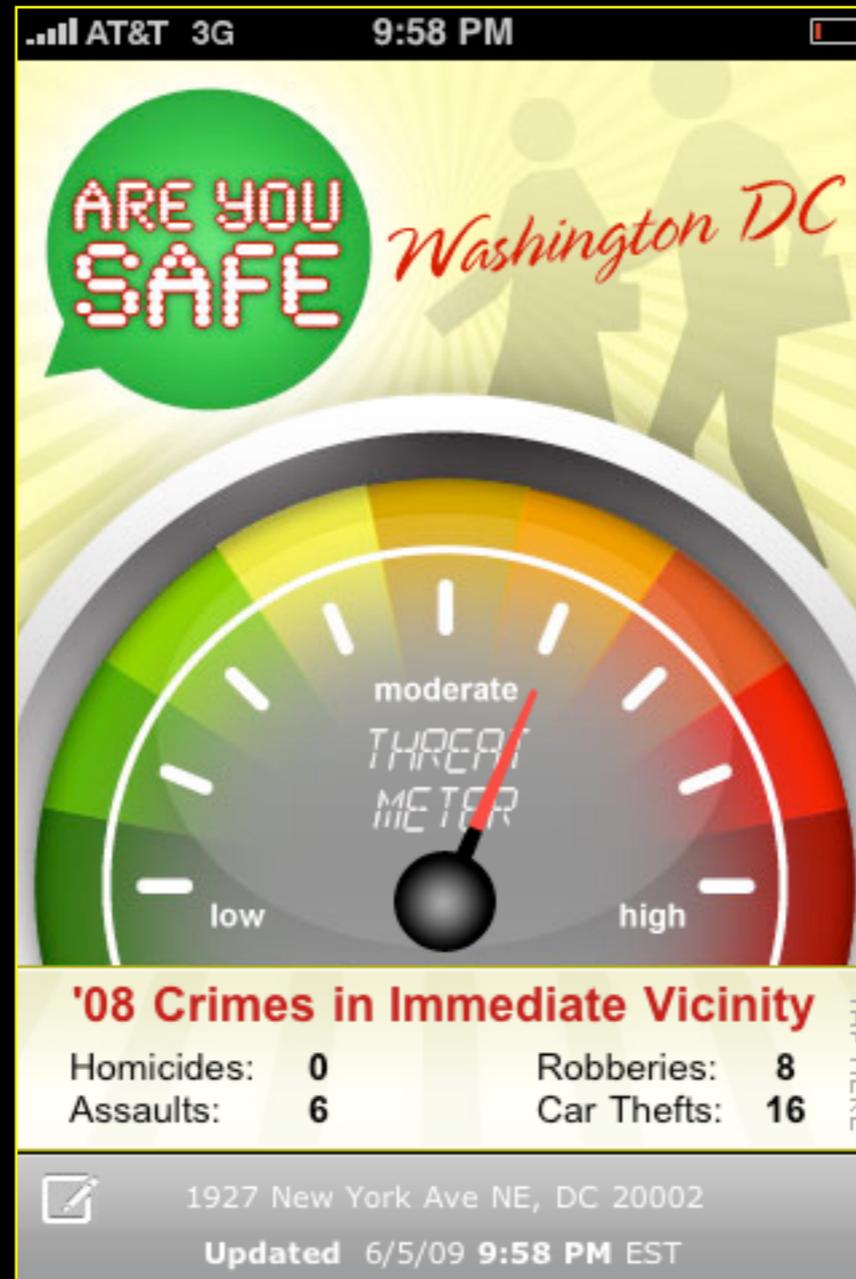
Emergencies

	Police Honor Guard	0.5mi
	Fire Engine 1 Station	0.4mi
	Hospital George Washington University Hospital	0.6mi

Recently Reported Crimes

	2 Homicides	<1mi
	1 Sexual Abuse	<1mi
	13 Robberies	<.75mi
	8 Assaults	<.75mi
	40 Burglaries	<.75mi

Subsequent Innovation



Download: [Http://bit.ly/apps4all](http://bit.ly/apps4all)

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Apps for Democracy Community Edition

for the

ADRIAN M. FENTY, MAYOR
CHRIS WILLEY, INTERIM CTO
District of Columbia
Office of the Chief Technology Officer

Got what it takes to mash-up DC's data to win some cash and tons of street cred?

Then sign-up for Apps for Democracy and start coding here!

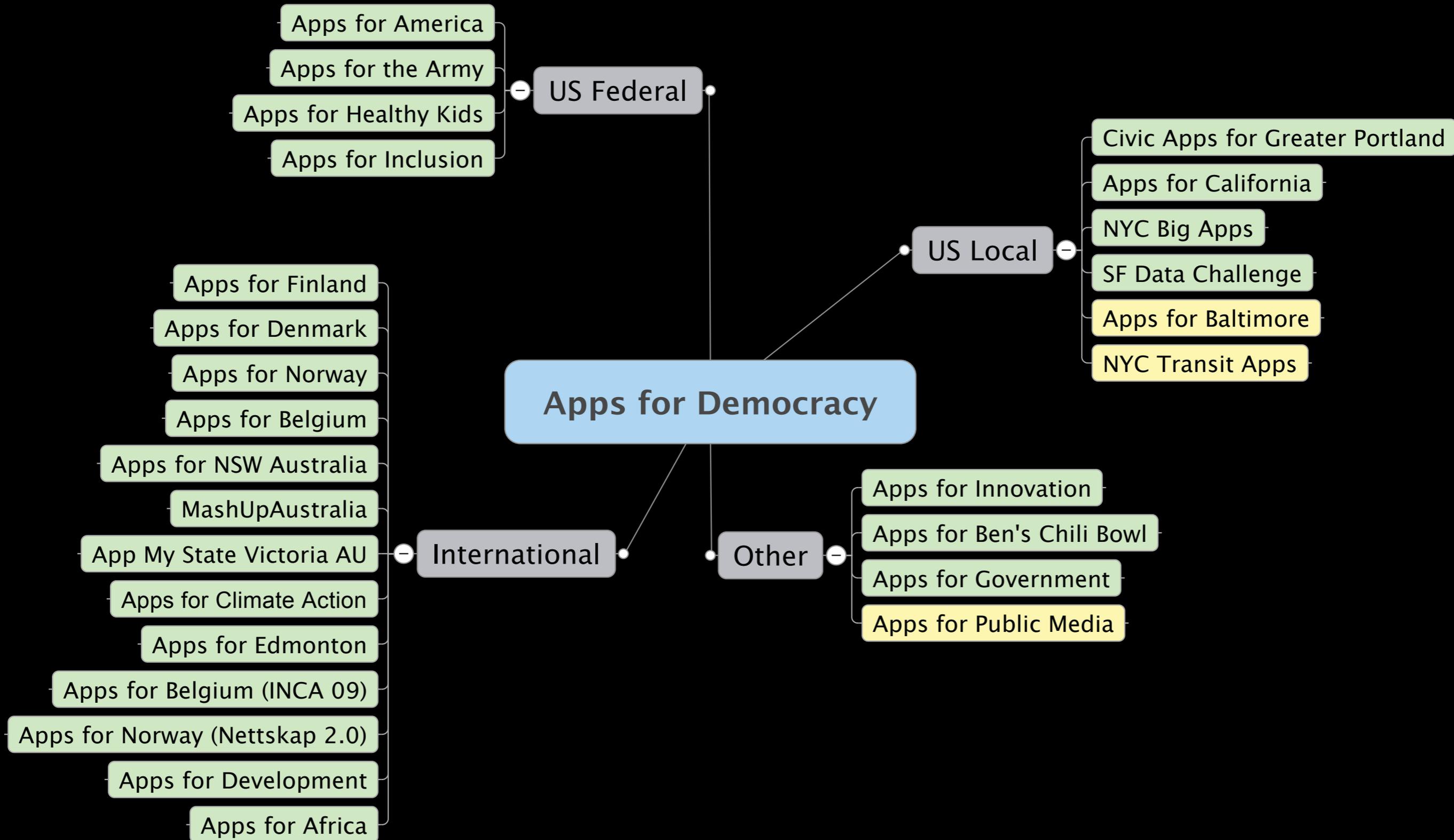
Interested in launching your own Apps for Democracy inspired initiative? You're in luck! We've prepared a detailed guide showing you how to create one. [Download the PDF here.](#)

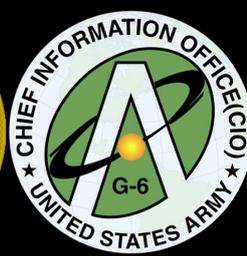


What: *The first edition of Apps for Democracy yielded 47 web, iPhone and Facebook apps in 30 days - a \$2,300,000 value to the city at a cost of \$50,000 ([all apps created are here](#)). Our mission with "Community Edition" is two fold: to engage the populace of Washington, DC to ask for their input into the problems and ideas they have that can be addressed with technology and then to build the best community platform for submitting 311 service requests to the city. [Submit your ideas and problems here!](#)*

*Armed with insights from all corners of DC, we'll hold an innovation contest with **\$34,000 in potential prizes!** [Sign up to Build Apps for Democracy!](#)*

24 Months = 28 Countries/Cities





Developers, your country needs you.

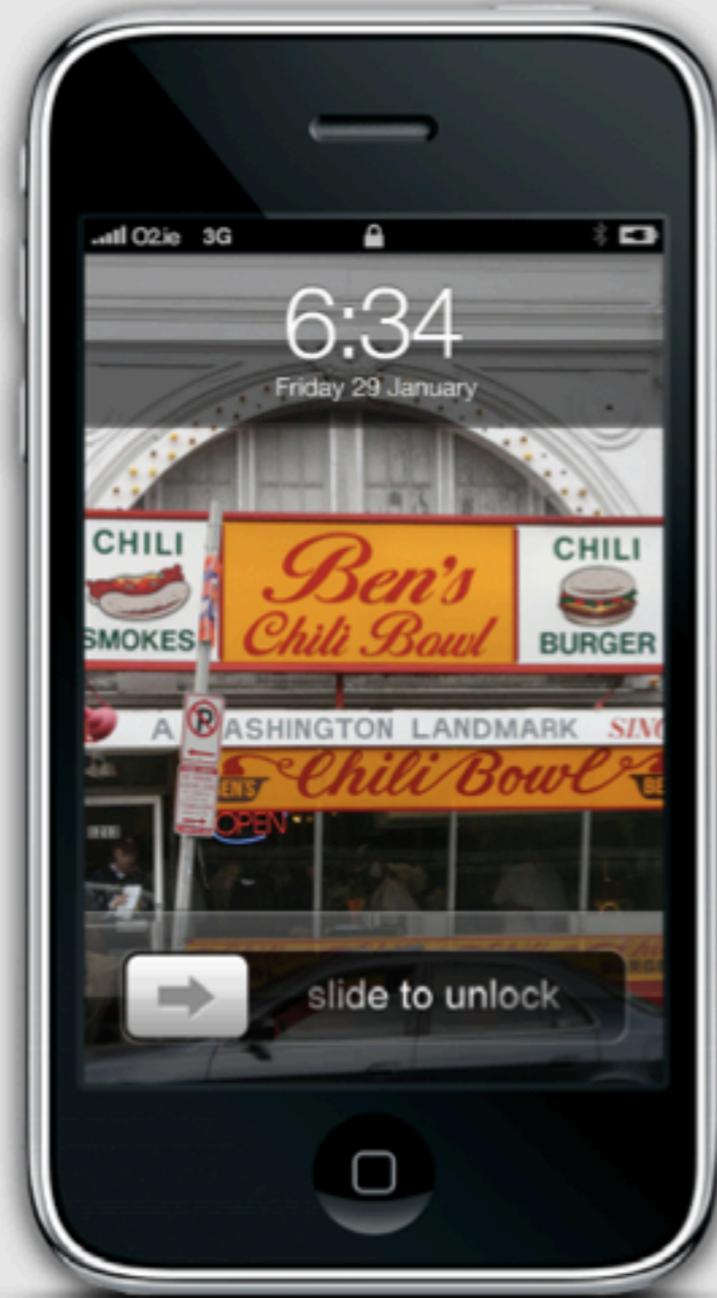
Apps for the Army is a web and mobile application development challenge for active duty Army, National Guard and Army Civilians. **\$30,000 in employee cash awards**, as well as public recognition are up for grabs. Do you have what it takes to build an app that delivers real value to the Army warfighter or business user? This is for you!

Soldiers not contractors. 75 days not 2+ years.

119 Developers		
53 Apps		
17 Android Apps	16 iPhone Apps	2 Black Berry Apps
10 ASP NET Apps	7 LAMP Apps	1 AKO
14 Data Viz	8 Training	9 Mission Specific
6 Morale/Welfare/Rec	6 Location Aware	3 Warfighting
2 Career/Personnel Mngmt	5 Other	

APPS FOR *Ben's*

Help move Ben's Chili Bowl into the 21st century. Become a DC legend in the process. [Join us!](#)



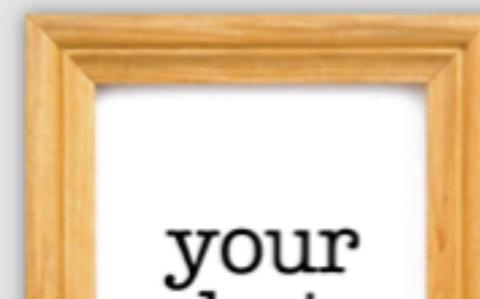
CALLING ALL DEVELOPERS!

Ben's Chili Bowl is excited to announce our expansion into the mobile application world with "Apps for Bens" -- a contest inspired by [iStrategyLabs' Apps for Democracy](#). Ben's owes its success to you, our loyal supporters, and for that we are placing our App in your hands. Developers will have a chance to "step up to the counter" and develop an application -- or two -- in hopes of being selected by an audience of Ben's fans at our contest finale, and the chance at winning a little bit more than just chili.

[Register here](#)

THE PRIZES!

The task may be daunting, but there is no sweeter reward in all the District. First place means your framed photo will



Beyond Apps

where DC is

Local	Data Catalog	Apps Contests	Civic Hacker Networks	Civic Innovator Networks	Civic Innovation Market Place
Global	Data Catalog	Apps Contests	Global Hacker Networks	Global Innovator Networks	Global Innovation Market Place

where the world bank is

Connecting city governments and Web 2.0 talent. [Learn More »](#)



Code for America was founded to help the brightest minds of the Web 2.0 generation transform city governments. Cities are under greater pressure than ever, struggling with budget cuts and outdated technology. What if, instead of cutting services or raising taxes, cities could leverage the power of the web to become more efficient, transparent, and participatory?

We believe there is a wealth of talent in the web industry eager to contribute to the rebuilding of America. Code for America gives them the means.

Connect With Code For America

Enter your email address to receive our (infrequent) newsletter.

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Also:



Peter Corbett, Andrew Rasiej and 629 others like this. Unlike



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Rock the red, white, and blue.

Help us spread our message of geeky patriotism.



Teach for America for Civic Hackers



Gov 2.0 Summit 2010: Bryan Sivak, "The Civic C...



Let's Save the Public Millions of Dollars

Government entities at all levels face substantial and similiar IT challenges, but today, each must take them on independently. Why can't they share their technology, eliminating redundancy, fostering innovation, and cutting costs? We think they can. Civic Commons helps government agencies work together.

[Help Us Grow The Commons](#)



Share Your Technology

Your software may be able to help others save time and money. Find out how.



Browse Shared Apps

As our brand-new app repository grows, more and more apps will be made available.



Build & Edit the Wiki

Growing the commons requires both tech and knowledge. Contribute your expertise.



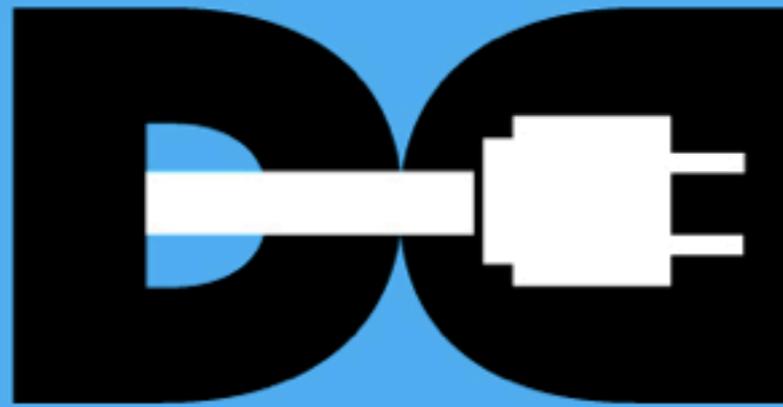
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Founding Organizations

Building DC's Civic Innovator Network



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WEEK.ORG**

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TEN DAYS OF CREATIVE
TECHNOLOGY EVENTS

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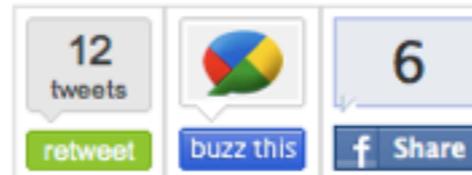
[Facebook Group](#)

[Add Ideas](#)

First 2000 General Attendee Tickets Are Gone!

Posted on 19 March 2010

Congrats DCWEEK-ers! The first 2000 General Attendee tickets sold out in just 18 days. With 83 more to go before the festival we're going to have to be careful about how many folks register but, not to worry – we've made another 500 available just now. [You can register here.](#)



Current Stats:

1. Days since registration opened: 18
2. Number of registrations (all types): 2,102
3. Average Age: 33.9
4. iPhone user percentage: 42
5. Number of registered Web/Mobile designers: 334
6. Number of registered Web Developers: 428
7. Number of registered Mobile Developers: 156

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ventures

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**DC's Office of the
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DC's Office of Planning

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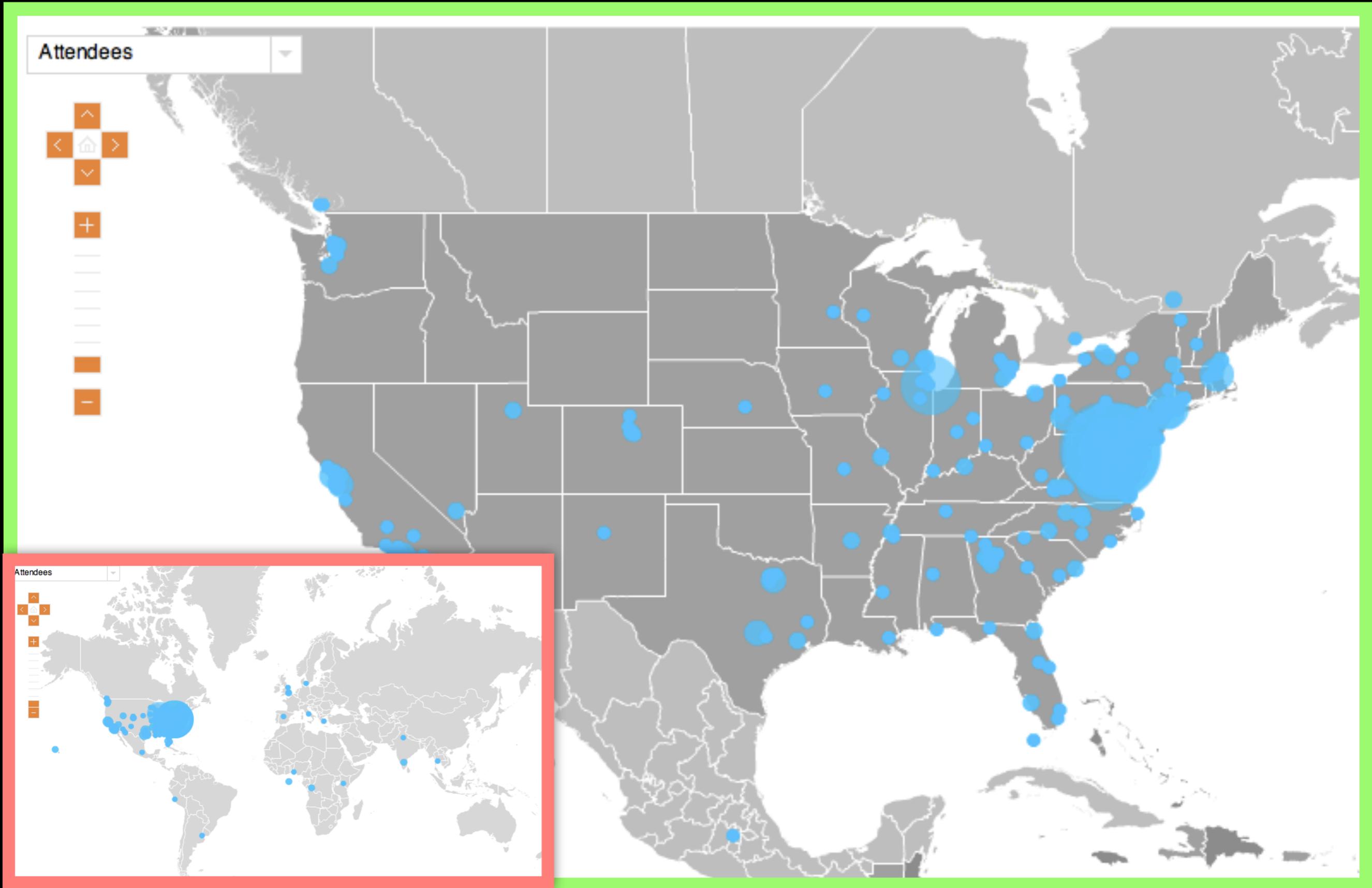
[Tags](#)

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★ [Digital Capital Week Overview](#)

Week One Data: 1500+ RSVPs, 43% iPhone

Building DC's Civic Innovator Network



send them back out into the community

Projects and Experiences

Design + Dev

- [\[Join - DCW001\]](#) - Pro Bono Consulting Lounge
- [\[Join - DCW002\]](#) - DC Creative Space Finder
- [\[Join - DCW003\]](#) - Apps for Ben's Chili Bowl

Localism & Temporary Urbanism

- [\[Join - DCW004\]](#) - The H St. Pop-up Lab
- [\[Join - DCW005\]](#) - Localvore Food & Drink Field Trip
- [\[Join - DCW006\]](#) - Local Retail Mapping Project
- [\[Join - DCW022\]](#) - Seedbomb booth

Bridging the Digital Divide

- [\[Join - DCW007\]](#) - Computer Drive (New and Used)
- [\[Join - DCW008\]](#) - Internet Literacy Classes (MLK)
- [\[Join - DCW009\]](#) - Pro bono consulting in SE, NE, SW, NW
- [\[Join - DCW029\]](#) - Fourth Annual Community Computer Drive

Mapping the City

- [\[Join - DCW010\]](#) - DC Graffiti Mapping
- [\[Join - DCW012\]](#) - Fashionista Multimedia Map
- [\[Lead - DCW030\]](#) - The DC Carpool Tool

Content Creation & Social Media

- [\[Join - DCW013\]](#) - Facebook Avatar Party
- [\[Join - DCW014\]](#) - Photowalk DC
- [\[Join - DCW015\]](#) - Washington DC's Amazing Digital Scavenger Hunt

Video and Music Related

- [\[Join - DCW016\]](#) - Vlogger and Shorts Mini-Film Fest
- [\[Lead - DCW017\]](#) --> [Submit a Project to Lead](#) <--
- [\[Join - DCW018\]](#) - Digital Divide Documentary

**Map our talents.
Map our assets.**

**Build markets places.
Solve more problems.**